



# STATUTÁRNÍ MĚSTO ČESKÉ BUDĚJOVICE

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The Statutory City of České Budějovice

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ID: 00244732

Represented by: doc. Dr. Ing. Dagmar Škodová Parmová, Mayor  
(hereinafter referred to as the "City")

## Letter of Intent

**Support for cooperation with the KreativEU (Kreative & Knowledge) consortium of European universities, of which the University of South Bohemia in České Budějovice is a member**

The Consortium of European Universities KreativEU (Knowledge & Creativity European University) brings together 11 European universities: Instituto Politécnico de Tomar (main coordinator of the project), University of South Bohemia in České Budějovice, Universitatea Valahia din Târgoviște, D. A. Tsenov Academy of Economics, Adana Alparslan Türkeş Science and Technology University, Università degli Studi di Camerino, University of Trnava, Breda University of Applied Sciences, Politechnika Opolska, Södertörn University and Universität Greifswald. The project of the universities associated in the KreativEU consortium is built on a shared vision of the importance of European cultural and artistic diversity as a driver of cohesion, equality, peace, and sustainability, as well as on the educational, economic, political, social, and scientific aspects of innovation and development. All this contributes to the creation of a European University, unique in its kind, capable of offering a competitive and attractive European education and research system.

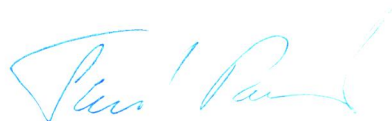
The City expresses its support for the project of the consortium of European universities KreativEU, which focuses on education, research and protection of cultural and natural heritage. Cooperation between the KreativEU consortium and the City will be particularly beneficial in the following respects:

(1) The theme "Cultural and Natural heritage" as the main theme of the KreativEU consortium in the areas of, education, research, and social impact is important for the City, which emphasises the importance of culture, arts, crafts, tradition and heritage conservation, for the continuous development and improvement of the quality of life of its citizens, all the more so as it has become the European Capital of Culture for 2028.

(2) The University of South Bohemia in České Budějovice prepares graduates who are employed in various positions in the City and its surroundings. Students who graduate from the study programmes, courses or summer schools offered by the KreativEU consortium will have knowledge of the given issues in a European context and will know the context of how similar issues are addressed in other European cities and regions where universities involved in the KreativEU consortium operate.

(3) The knowledge and results of the research carried out at the universities that are members of the European KreativEU consortium can be successfully applied to different spheres of city life (restoration of monuments, artworks, landscape, food heritage, management, care of cultural heritage, use of platforms for digitisation of artworks not only by professionals but also by the general public, etc.).

In the light of the above, the City is ready to support the cooperation with the KreativEU consortium by taking the educational or social events that will be organised in the City by the KreativEU consortium, or the University of South Bohemia in České Budějovice as a member of the consortium, under its auspices. The City will also provide media support for the project and its activities through its information and promotional channels. Each of these activities will be carefully planned and consulted in advance with representatives of the City and the University of South Bohemia in České Budějovice during the implementation process.



doc. Dr. Ing. Dagmar Škodová  
Mayor the Statutory City of České Budějovice

