

3.12 The most significant activities in the popularisation of R&D&I and communication with the public: representative examples FFPW

- 1) General activity of the International Environmental, Educational, Advisory and Information Center of Water Protection Vodňany (<http://www.mevpis.cz/en>) – excursions and programs (half-day up to one week long, possibly on individual thematic request) mainly for kindergartens, primary schools and secondary schools; organizing Children's and Junior Universities.
- 2) Vodňanské rybářské dny /Vodňany fishery days/ co-organized yearly, a five-day long event for the general public, educational programs, lectures, exhibitions and a cultural program, associated with the Open Day at the faculty.
- 3) International Summer Schools in Vodňany and Nové Hradky organized yearly, lasting for four weeks; besides other activities, students working on projects of their choice.
- 4) Participation in the ScienceZOOM2 project (and other projects and events organized on a whole university level) – popularization of science and research.
- 5) Regular attendance at relevant exhibitions at home (e.g. For Fishing, Země Živitelka – the largest agricultural exhibition in the country; accompanying program for the public during harvesting of the Rožmberk pond – the largest pond in the country) as well as abroad (e.g. Aquaculture Europe – repeatedly). Presentation of the faculty in its complexity – thematic focus, study possibilities, communication of topical outputs, services and products provided.
- 6) Communication on a regular basis using an array of communication channels (radios, TVs, newspapers, press releases, web pages, social media).
- 7) Taking a part in organizing the World Water Day for the general public at the faculty (since 2017).
- 8) Organizing national conferences (Ichthyological Conference 2014, Toxicological Conference 2015 and 2017) and seminars (Protection of Fish Health 2018).
- 9) Organizing international conferences (Carp Conference 2015, FISHBOOST 2017) and workshops (IMPRESS 2016).
- 10) Active visits to relevant secondary schools on a regular basis – presenting the focus of the faculty, its outstanding achievements and attracting students for future study.